



# 2018 Sponsorship Form

Thank you for your interest in sponsoring the **Shoots and Ladders 5K & 10K**. Please see the below sponsorship opportunities. We thank you in advance for your generous contribution which is tax deductible: **Tax ID #: 45-2783483**

## **Diamond Sponsor - \$5,000+ (or items of equal value)**

- The feature logo displayed on T-shirts and race website
- Company name and/or logo in media mention when possible
- Company name and/or logo on Mile Marker signs
- AMPT-supplied and company-supplied banners featured at Start Line, Finish Line, and Aid Stations
- A special thank you in Pre-Race announcements and on social media sites
- Company-supplied material to go in race packets which each runner will receive
- 12x12 booth space available to set up and distribute corporate material
- 12 Complimentary race entries (includes commemorative T-Shirts)

## **Platinum Sponsor - \$1,000 (or items of equal value)**

- Company or individual name/logo prominently displayed on T-shirts and race website
- AMPT-supplied and company-supplied banners featured at Start and Finish Line
- A special thank you in Pre-Race announcements and on social media sites
- Company-supplied material to go in race packets which each runner will receive
- 10x10 booth space available to set up and distribute corporate material
- 8 Complimentary race entries (includes commemorative T-Shirts)

## **Gold Sponsor - \$500 (or items of equal value)**

- Company or individual name/logo displayed on T-shirts and race website
- AMPT-supplied and company-supplied banners featured at Finish Line
- Recognition in Pre-Race announcements and on social media sites
- Company-supplied material to go in race packets which each runner will receive
- 10x10 booth space available to set up and distribute corporate material
- 6 Complimentary race entries (includes commemorative T-Shirts)

## **Silver Sponsor - \$250 (or items of equal value)**

- Company or individual name/logo displayed on T-shirts and race website
- Recognition in Pre-Race announcements
- Company-supplied material to go in race packets which each runner will receive
- 10x10 booth space available to set up and distribute corporate material
- 4 Complimentary race entries (includes commemorative T-Shirts)

## **Bronze Sponsor - \$150 (or items of equal value)**

- Company or individual name/logo displayed on race website
- Recognition in Pre-Race announcements
- Company-supplied material to go in race packets which each runner will receive
- 2 Complimentary race entries (includes commemorative T-Shirts)

Please contact the AMPT! team at [customerservice@amptrunning.com](mailto:customerservice@amptrunning.com) for more information about sponsorship.



# 2018 Sponsorship Form

Thank you for your interest in sponsoring the **Shoots and Ladders 5K & 10K**. (Sat., October 13, 2018 at 9:00 am in Plano, Tx). Please fill out this form and return to **AMPT Running Company, P.O. Box 1963, Wylie, Tx 75098** or email to [angela@amptrunning.com](mailto:angela@amptrunning.com). To email PDF, please "save as text" located under the "file" tab.

Please make checks payable to AMPT Running Company. **For fast and secure online payment, pay via PayPal ([paypal.me/amptrunning](https://www.paypal.me/amptrunning)) or by Credit Card by clicking *Donate* on the Hot Trot registration page.**

Business/Sponsor Name: \_\_\_\_\_  
(as it should appear in publications)

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Contact Name & Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Have you enclosed your logo? \_\_\_\_\_

If you have not included your logo, please send to [angela@amptrunning.com](mailto:angela@amptrunning.com).

Logos and artwork for the program must be provided by the sponsors in print-ready pdf files or eps vector art (not raster art). **\*Adobe Illustrator vectored format with the fonts outlined is recommended for best results.** Publisher files and word documents are NOT acceptable.

**Sponsorship Level:**

- Diamond - \$5,000       Gold - \$500       Bronze - \$150
- Platinum - \$1,000       Silver - \$250       Other - \$ \_\_\_\_

**Please list items donated:** \_\_\_\_\_

**Payment Method:**       Check       Money Order       PayPal       Website

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

There are no refunds or credits on sponsorship.

**Keep for your records: Shoots and Ladders Sponsorship (10/13/2018) Tax ID #: 45-2783483**

**Sponsorship Level:**

- Diamond - \$5,000       Gold - \$500       Bronze - \$150
- Platinum - \$1,000       Silver - \$250       Other - \$ \_\_\_\_

**Please list items donated:** \_\_\_\_\_

Please contact the AMPT! team at [customerservice@amptrunning.com](mailto:customerservice@amptrunning.com) for more information about sponsorship.